



call letter

10,000 WATT • 850 am • 100.3 fm stereo

box 820

nome, alaska 99762

Christmas, 1985

Vol. XIV No. 3

Christmas Greetings!

From the Manager's Mike

1985 has been a year of challenges and changes at KICY. We have now experienced our first year of operation without a large subsidy from the Covenant church. However, many individual Covenant churches have given generously to our radio ministry. In addition to a new financial structure, we have made adjustments to a new staffing structure which utilizes more volunteers and fewer paid staff members. Development and growth in the area of programming and listenership has been especially rewarding. It has also been exciting to see increased interest and concern among financial contributors and church mission committees. More than ever before, KICY is depending on the generous gifts of listeners, concerned Christians in the lower 48, and church groups. This has increased our opportunity to share with supporters the excitement of serving Christ and the people of western Alaska and Siberia through KICY radio.

Thanks to each of you who have contributed in some way to the outreach of KICY. Thanks to each of our listeners also. We appreciate your input, support, and involvement. And finally, thanks to the volunteers. We couldn't operate a lively, and involved radio station such as KICY without your incredible commitment to serve Christ and desire to do your best.

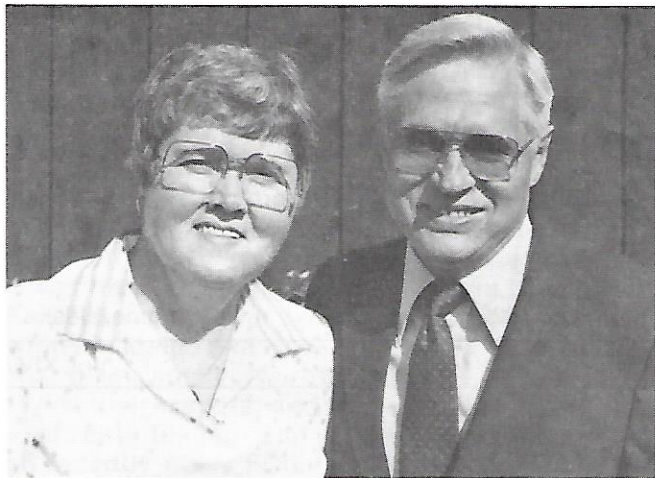


During the Christmas season we celebrate the gift that God has given us through His Son Jesus. The gift of Hope, Peace, and Eternal Life. As we rejoice in receiving this gift, we hope that you have received it also. May this Christmas be for you a special time of rejoicing in God's grace and love.

Hundreds of years before Christ's birth the prophet Isaiah put into words the Good News of the arrival of the Savior; "A child is born to us! A son is given to us! And he will be our ruler. He will be called 'Wonderful Counselor', 'Mighty God', 'Eternal Father', 'Prince of Peace.' His royal power will continue to grow; his kingdom will always be at peace. He will rule as King David's successor, basing his power on right and justice, from now until the end of time." With these words, all of us on the staff of KICY wish you a very Merry Christmas.

—Jim Brewer

Glory to God in the



Gert and Ralph (General Manager, Arctic Broadcasting Association) Fondell



Doris Ahwinona (Native Ministries), Geof V. (Program Director), and Gordie Mesdahl (Assistant, Maintenance) on right.



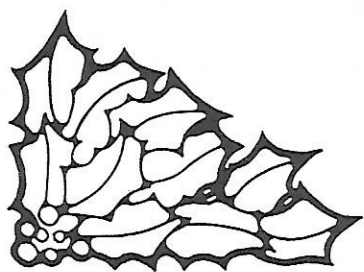
Dorothy and Jim (Station Manager) Brewer



Lois Seestrom (N. Action Branch N)



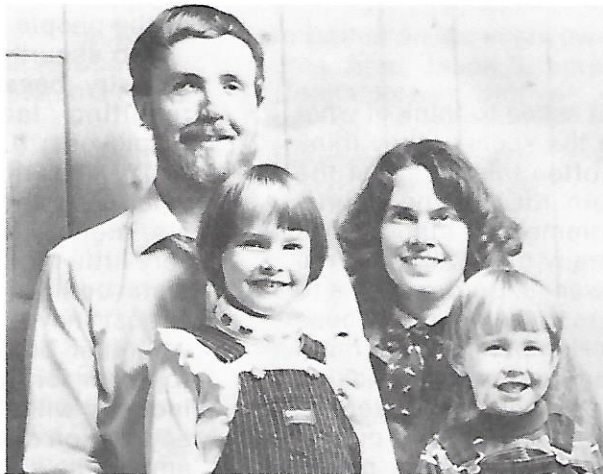
Announcers Mike Totten (L), Greg Bowman, and Jason Stromstadt



highest ...



Woodberry
Administrative



Terry (Chief Engineer) and Linda (Publications)
Reynolds with their children, Sarah and Timothy.



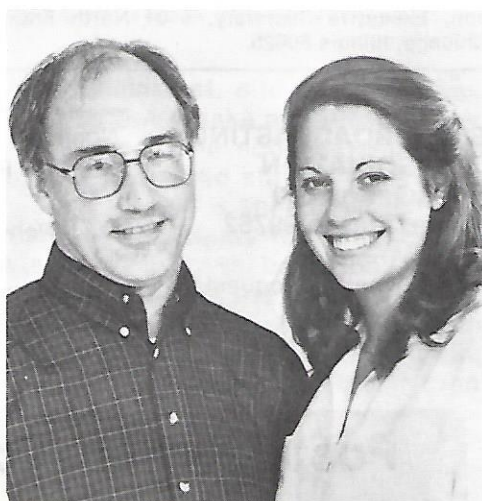
Barbara
volunte
Nome-l



News Director) and Deanna Johnson
(urse)



Donna Powell on left (announcer), Sarah Njaa (secretary-
receptionist) and Diane Riley (Business Manager)



Sue (part-time sales) and Tim Holder

... and on



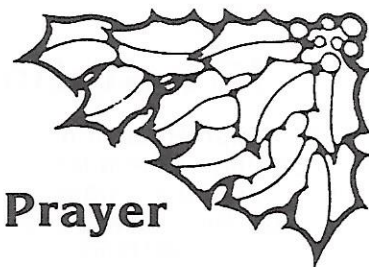
Carlson (part-time
r announcer from
eltz H.S.)



Clarence Irrigo (Siberian
Yupik news translator)



Heather (L), Schaun, Jan, and Pastor Verle Peterson with
Japanese exchange daughter Kahori Hatano (rear).



Pause For Prayer

PRAISE...

... for the expertise of our staff members in their various areas — we have a good crew for the winter.

... for the series of events that brought us Deanna Johnson, our Action Branch nurse and her much-needed salary; also for the return of Gordie and Sue. Returning volunteers have been a real blessing in the midst of large annual staff turnovers.

... that despite our financial difficulties, our necessities (ie., heating oil) have been taken care of.

... for positive results of the recent US-Soviet summit meetings in Geneva.

PETITION...

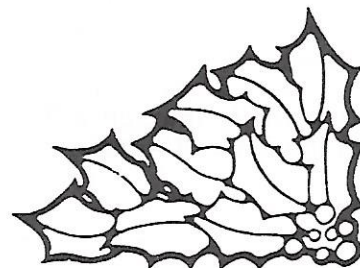
... that our primary purpose of sharing the Gospel with Northwestern Alaska does not get overshadowed by worries over financial difficulties and poor cash flow.

... for future staff needs as we anticipate another large turnover in the spring. May the Lord be preparing hearts now for future service in Alaska. Pray especially for a sales manager!

... for wisdom as Arctic Broadcasting makes decisions regarding the direction KCFA's ministry in the Anchorage area.

... for creativity and wisdom as we seek to find new methods of raising money and take wise advantage of doors now open to KICY as a result of the "Hartman Amendment".

... for rest and relaxation for Geof Woodberry who plans to spend January vacationing "outside."



earth ... peace

Christian vs Secular Radio

by Geof Woodberry

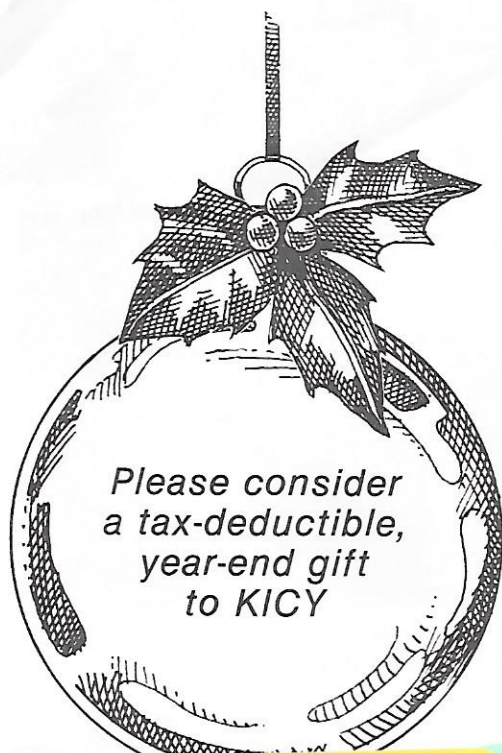
For most people, if they are asked to think of what a radio station is like behind the scenes, they think of the sitcom "WKRP", and often this image of the industry is not far from the truth. KICY, being a Christian station as well as a commercial station, has many similarities, but also many differences to the typical radio station in the lower 48. Before I came to KICY in 1983, I spent four years in the radio business at stations in Maine and New Hampshire. Most radio stations exist solely for the purpose of making money for their owners, and they do this under the guise of entertaining and informing the public, though recently many FCC requirements for public service have been lifted and radio stations tend more and more to serve themselves (ie, their advertisers) rather than the public. At KICY, our mission is to inform, encourage, and nurture our audience as well as sell advertising to local and regional businesses, but must walk the fine line of airing popular programming without compromising our primary goal of witnessing to the power of salvation in Jesus Christ and the lifestyle of His disciples.

In large markets, radio stations target their programming to a well-defined segment of the popula-

tion, and their programming tends to be very specialized, thereby pleasing some of the people all the time. KICY is in a small market where the listener's choices are fewer. It's impossible to please all of the people all of the time, but different parts of the day are programmed to reach different segments of the audience, in an attempt to please all of the people some of the time.

Job security is virtually non-existing in the radio industry because of a large labor pool and the resulting lack of company concern for its employees; turnover is frequent but staggered. At KICY, the majority of our staff are short-term volunteers and the labor pool is much smaller; there are large staff turnovers in the spring and fall, but very little during the rest of the year. Because of the distance involved, pre-"employment" interviews are almost never possible, and the station and the volunteer both must make an extra effort to work together for the term of the commitment. The radio industry will always be a "people" business, and at any station close communication and good relations among the staff is critical. At KICY, since we live, as well as work, with each other, our Christian commitment necessitates concern for each other, and provides frequent opportunities to learn what it means to witness to the body of Christ.

Editors note: Geof has seen much of this great state serving as KICY's roving reporter covering the Iditarod Trail Sled Dog Race for the past 2 years. He is in charge of our weekly staff prayer meetings and teaches Sunday School. He enjoys swimming, although his favorite hobby (when he is in warmer climates!) is sailing.



The KICY Call Letter is published periodically by the Staff of Radio Station KICY, Nome, Alaska. KICY was built and staffed by the Evangelical Covenant Church and is operated under a subsidiary corporation, the Arctic Broadcasting Association, in cooperation with the American Lutheran Church. Correspondence may be addressed to: KICY, Box 820, Nome, Alaska 99762, or to Evangelical Covenant Church, Department of Church Growth and Evangelism, Dr. Robert C. Larson, Executive Secretary, 5101 North Francisco Avenue, Chicago, Illinois 60625.

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